

# JOHN DOE

Incheon, Korea  
Email: aaaaa@gmail.com Mobile: 010.000.0000

## Education:

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### The State University of New York, Korea – Stony Brook University

Bachelor of Science in Business Management

Cumulative GPA: 3.34 /4.0

08/18 – 05/22

Incheon, Korea & Stony Brook, NY

### Y University

Summer School Program

07/19 – 08/19

Seoul, Korea

### Relevant Coursework:

Business Marketing ▪ Macro Economics ▪ Finance ▪ Accounting Principles ▪ Interpersonal Communication ▪ Media and Marketing ▪ Advertising and Marketing

## Professional Experience:

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### AAA Company

Internship

07/21 – 12/21

Incheon, Korea

- Analyzed company data and conducted research for potential business material
- Formulated marketing strategy based on statistical information and trend outlook of the business area
- Participated in collecting and writing actual reports for company B

### BBB Company

Internship

06/20 – 07/20

New York, NY

- Observed global trends in children's musicals to incorporate creative concepts and themes for upcoming productions
- Contributed on consolidating framework for the founding of the first children's theater in Korea through research and analysis of international examples
- Translated necessary English and Korean texts and scripts to help facilitate departmental communication between playwright and CEO

### CCC Company

Internship

06/19 – 07/19

Log Angeles, CA

- Collected global reference sources for upcoming projects, presenting weekly reports of international advertisement trends
- Assisted the creative director and team by writing advertisement and S's long-term project's copies
- Contributed to create print, radio and television advertisements by mediating photo-shoots and voice recording sessions for the S television and radio advertisements

### BB Academy

Teacher-Assistant (TA)

06/18 – 08/18

Seoul, Korea

- Conducted, supervised, and graded daily vocabulary quizzes and mock exams
- Assisted elementary, middle and high school students with assignments

## Leadership Experience:

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### NNN Activity

Executive Board

01/20 – 05/22

Incheon, Korea

- Organized monthly and annual events to encourage active communication between international students studying at SUNY Korea
- Designed formal events to support international students' academic and professional careers, including 'Alumni Mingle' or 'Career Week' with guest speakers from leading companies

## Skills & Interests:

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- **Languages:** Fluent in Korean and English, proficient with Chinese (TOEIC: 990/ OPIc: AL)
- **Skills:** Python, JAVA, Highly skilled in Microsoft Office (PowerPoint, Word, Excel)
- **Interests:** International Marketing ▪ Blockchain ▪ Food Blogging