

FY2023 ASEAN-Korea Youth Network Workshop

*Youth Shaping the Future: Building Enhanced Perceptions among Youths
and Innovating Changes in Tourism*

18-27 July 2023 | Korea and Vietnam

1. BACKGROUND

According to ASEAN statistics, youth comprise approximately a third of the combined population of the region and is predicted to reach over 220 million in figures by 2038¹. This cohort of the population is anticipated to be at the heart of achieving the vision of ASEAN community.

As future leaders, youth hold the key in shaping our societies. In this vastly changing environment, the young generation are increasingly expected to be empowered and capacitated not only to swiftly adapt to the changes around them, but also to ensure that they are able to leverage problems and challenges into potential opportunities and innovative solutions. Such challenges include the unprecedented coronavirus pandemic or climate changes issues, and also other local issues that affects their future either at the national, regional or global levels. Although the pandemic has disrupted many aspects of people's lives, meaningful youth engagement in mitigating such crisis and support on the region's recovery would be crucial. Such engagements are also expected to contribute positively to the efforts for building closer sustainable international relations between countries such as that desired between ASEAN and Korea.

Against this backdrop, *the ASEAN-Korea Youth Network Workshop*, one of the AKC initial flagship activity, will be resumed in FY2023 since being on hiatus for the past 3 years due to the pandemic outbreak. The program will bring together youths from both ASEAN and Korea with the aim to raise awareness and enhance their understanding about ASEAN and ASEAN-Korea relations. Held fully offline, the program will facilitate capacity building activities among youths particularly on regional issues that are critical to the effective development of ASEAN and for the establishment of stronger and sustainable relationship between ASEAN member states and Korea. Additionally, the program will provide cultural exposure for the youths to better familiarize and understand the diversity that exist in ASEAN and Korea, as well as provide network building opportunities not only with one another but also with ASEAN-Korea academia and experts.

2. OBJECTIVES

- Raise awareness of ASEAN, Korea, and ASEAN-Korea relations among participants
- Develop youth participant's capacity and understanding of key development issues that are important to ASEAN and Korea
- Provide network-building opportunities among participants

¹ Introduction on ASEAN Youth by ASEAN Secretariat: <https://asean.org/our-communities/asean-socio-cultural-community/education-youth/>

3. THEME OF THE WORKSHOP

FY2023 Theme	Youth Shaping the Future: Building Enhanced Perceptions among Youths and Innovating Changes in Tourism
Concept	- Youth as future generation leaders of ASEAN and Korea relations
Objective	- Enhance mutual awareness through main activities(site visits, lectures, team missions)
Main Activities	1. <u>Lectures</u> by government agencies, academia, and others 2. <u>Site visits</u> to socio-cultural and historical sites 3. <u>Team missions</u> such as video competition, presentation, and talent show

4. DATE AND VENUE

- Date: 18-22 July: Korea, 23-27 July: Vietnam
- Venue: Korea (5 days) and Vietnam (5 days)

5. ORGANIZERS / CO-ORGANIZERS

- ASEAN-Korea Centre
- Korea: Hankuk University of Foreign Studies
- Vietnam: Duy Tan University

6. TARGET PARTICIPANTS

- 50 University students (Undergraduate and Postgraduate)
 - 30 ASEAN students based in ASEAN and Korea
 - 20 Korean students in Korea

7. PROGRAM ACTIVITIES (TBC)

- Lectures and discussions on ASEAN/Vietnam and ASEAN-Korea relations

Country	No	Title	Presenter
Korea	1	Introduction on ASEAN-Korea Relations	Asan Institute
	2	Mutual perceptions of ASEAN and Korean Youths	Advisory committee member of the survey project
	3	Understanding the History and Culture of Korea	HUFS
	4	Digital and Innovation Policies of Korea	TBC
Vietnam	1	Introduction on ASEAN Community	ASEAN Secretariat
	2	Vietnam-Korea Relations	DTU
	3	Understanding the History and Culture of Vietnam	DTU
	4	Danang's Efforts for Sustainable Tourism	DTU

- Site visits

Country	No	Venue	Country	No	Venue
Korea	1	Historical sites	Vietnam	1	Hoi An
	2			2	Linh Ung Pagoda
	3	Social-cultural sites		3	Marble Mountains
	4				



- Team-building activities/projects

No	Activities		Details
1	Everyday	Recap of the day	<ul style="list-style-type: none"> • Design a daily recap poster board with group photos from the day with short explanations
2	Korea	Video Competition	<ul style="list-style-type: none"> • Produce a 2-minute video under the theme of ‘<i>Mutual Perceptions</i>’
3		Talent Show	<ul style="list-style-type: none"> • Prepare a 2-minute performance wearing traditional clothes
4	Vietnam	Presentation	<ul style="list-style-type: none"> • Present a 1) 2-page long document and 2) 5 minutes presentation on ‘<i>Youth’s role for Raising Mutual Perceptions on ASEAN and Korea</i>’

8. LANGUAGE

- English will be the working language of the Workshop

9. EXPECTED OUTCOMES

- Increased knowledge of ASEAN and ASEAN-Korea relations
- Forged friendships and networks as well as increased socio-cultural understanding among the participants
- Promotion of ASEAN through media(newspapers etc), videos, articles that will be posted on the websites and social networking channels of co-organizers to gain bigger interest in ASEAN among general public

10. TENTATIVE ITINERARY

Venue	Date	Activity
Korea	18-22 July, 5 days (Tues-Sat)	<ul style="list-style-type: none"> • Lectures and Discussions • Site Visits
Vietnam	23-27 July, 5 days (Sun-Thurs)	<ul style="list-style-type: none"> • Cultural Exploration • Team Missions

11. CONTACT

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ANNEX 1. DRAFT PROGRAM OUTLINE (TBC)

**The following schedule is subject to change based on consultation with co-organizers*

Date	Time	Activities		
PROGRAM IN KOREA				
18 JULY (TUES)	AM	Participants arrival in Korea		
	PM	Opening Ceremony Remarks by AKC, HUFS, Ambassador of Indonesia in ROK		
		Lecture 1: Introduction on ASEAN-Korea Relations		
		Orientation Welcoming Dinner		
19 JULY (WEDS)	AM	Introduction of HUFS Lecture 2: Mutual perceptions of ASEAN and Korean Youths Discussion and Presentation on Lecture 2		
		PM	Site Visit 1 Site Visit 2	
	20 JULY (THURS)	AM	Lecture 3: Understanding the History and Culture of Korea Lecture 4: Digital and Innovation Policies of Korea	
PM		Site Visit 3 Site Visit 4		
21 JULY (FRI)	AM	Preparation for ASEAN Talent Show & Group Presentations		
	PM	ASEAN Talent Show Group Presentations: Present 2-minute video on ‘Mutual Perceptions’ Korea Program Closing Ceremony Farewell Dinner		
		22 JULY (SAT)	All day	Depart to Vietnam
		PROGRAM IN VIETNAM		
23 JULY (SUN)	All day	Outdoor Team Building Activity		
24 JULY (MON)	AM	Vietnam Program Opening Ceremony Introduction of DTU Lecture 1: Introduction on ASEAN Community Lecture 2: Vietnam-Korea Relations		
		PM	Welcoming Luncheon: Hosted by DTU Site Visit 1. Hoi An	
		25 JULY (TUES)	AM	Site Visit 2. Linh Ung Pagoda Site Visit 3. Marble Mountains
	PM		Lecture 3: Understanding the History and Culture of Vietnam Lecture 4: Danang’s Effort for Sustainable Tourism Preparation for Team Mission Assignments	
26 JULY (WEDS)	AM	Presentation of Team Mission Assignments: Presentation on the ‘Youth’s role for Raising Mutual Perceptions on ASEAN and Korea’ Workshop Closing Ceremony		
	PM	Farewell Lunch Depart for country residents		
		27 JULY (THURS)	AM	Arrival in country of current residence

ANNEX 2. HISTORY OF ASEAN-KOREA YOUTH NETWORK WORKSHOP

	2012(1)	2013 (2)	2014 (3)	2015 (4)	2016 (5)	2017 (6)	2018 (7)	2019 (8)	2023(9) - Draft
Theme	-	Environmentally Sustainable Development	Water Management	Forest Conservation	Marine Conservation	Environmentally Sustainable Cities	Digitalization	Sustainable Smart Cities	Mutual Perceptions
ASEAN venue	-	-	Vietnam (Danang, Hoian, Myson)	Indonesia (Jakarta, Yogyakarta)	Thailand (Amphawa, Chanthaburi, Bangkok)	Malaysia (Melaka, Putrajaya, KL)	Philippines (Manila)	Singapore	Vietnam (Danang)
Korean venue	Yeoju	Seoul	Cheongju, Seoul	Gangwon, Seoul	Busan, Suncheon, Seoul	Incheon, Seoul	Seoul	Seoul	Seoul
Date	3 Jan	27-29 Sept	25- 27 Jul(KOR) 19-23 Aug(VN)	10-13 Aug(KOR) 13-18 Aug(IN)	1-5 Aug(KOR) 5-10 Aug (TH)	3-8 Jul(KR) 8-13 Jul(MY)	2-6 Jul(KR) 7-12 Jul(PH)	8-12 Jul(KR) 13-18 Jul(SG)	18-22 Jul(KR) 23-27 Jul(VN)
Co-organizer	Ministry of Gender Equality and Family, Yeoju Country Office	GGGI(Global Green Growth Institute), National Council of Youth Organization in Korea	-	ASEAN-ROK Forest Cooperation	ASEAN Studies Center at Chulalongkorn University	UNESCAP, International Youth Centre at KL	SNU Asia Center, University of the Philippines Asian Center	SNU Asia Center, S. Rajaratnam School of International Studies at Nanyang Technological University	Hankuk University of Foreign Studies, Duy Tan University
Participants	75	85	70	92	200	100	70	80	50
Activities	Site visits and Cultural activities	Lectures, Team-building activities	Site visits, Lectures, Team-building activities, Cultural Explorations						