

Discover Beauty (+ K-Beauty)
With **SOPHIE PARK**



SOPHIE PARK Bio



Sophie Park is an **international business development specialist** providing access to innovative beauty products to major retailers like **ULTA, Target, iHerb, Anthropologie, Costco, Amazon, Urban Outfitters, Free People** and more.

She was formerly in charge of sales at Leaders Cosmetics USA, Inc and developed and maintained strong relationships with **more than 100 U.S. retailers** and distributors by identifying sales and pitching beauty products. In addition, as a e-commerce expert, she managed **Amazon account and increased revenue by 2,500% over a one-year period.**

As a beauty + fashion enthusiast and trendsetter, Sophie grew up in both Seoul and Los Angeles. She trained as a competitive platform diver growing up. She is a graduate of UCLA with a bachelor's degree in Biology. She worked at the laboratory of Stem Cells and was a founder/president at Beauty & Cosmetics at UCLA – one of the biggest student organizations at UCLA.



Brand Partners

huangjisoo

CHICA Y CHICO

DEWYTREE



évolué
BEVERLY
HILLS

LUÉ
by
Jean Seo



SKIN
&
LAB
doctor's care at home

papa recipe
RIGHT FOR SKIN

JJ
JAYJUN

LEADERS

RATED GREEN

BNBG

LA MUSE



GEORGANIC

LET ME SKIN

nature

SKINRx LAB

NACIFIC
Natural Pacific



Clean +

Natural +

Cruelty Free +

Dermatologically Tested Brands

SOPHIE PARK is trusted across the industry and distributes its brands to major national retailers

Our Retailer Partners (100 +)

NORDSTROM

ULTA
BEAUTY

URBAN OUTFITTERS

COSTCO
WHOLESALE

TARGET

LOFT

goop

amazon.com

HAUTELOOK

ANTHROPOLOGIE

Riley Rose

free people

Harris Teeter
Your Neighborhood Food Market

zulily

THRIVE
- MARKET -

Marshalls

TILLYS
CLOTHING • SHOES • ACCESSORIES

TJ-maxx

Burlington

ipsy

TORRID

PEACH & LILY

terrain

PAPER*SOURCE

south
moon
under

SOKO
GLAM!

ROSS
DRESS FOR LESS

fabfitfun

H-E-B
Here Everything's Better.

Walmart
jet

Gabe's
unbelievable!

KO SKIN
BEAUTY

PINK ♥ SEOUL

Curated by **SOPHIE PARK**



Brand Curation

A Customized Selection & Optimization

With an overflowing stream of beauty products, it's crucial to pick out the ones that truly fit in your **marketplace** and optimize these products look appealing to your customers.

We have offices both in Songdo International Business District, Incheon and Downtown Los Angeles. We are located in the most optimal places to quickly catch and fully understand the most recent beauty trends.

We also provide marketing services for brands and work with more than 1,000 macro and micro-influencers. In order to increase customer social engagement, we work with **IPSY and Fabfitfun.**



Services

Distribution Services:

Our close ties with partners at every retail level ensure visibility for your brand. We also offer monthly buyer sampling services.

Marketing Services:

Building unique product awareness in the community isn't an option anymore. We work with IPSY and Fabfitfun to increase brand awareness and receive media support from the biggest influencers.

Social Media Management:

Get some attention! We pair robust PR with social media plans designed to increase engagement through original content and tactical growth techniques.

Valencia Fulfillment Center x SOPHIE PARK

Don't have a warehouse in the U.S.? Don't worry. We have partnered with Valencia Fulfillment Center that is located in Los Angeles, CA. Valencia Fulfillment Center can do fulfillment, logistics management, order packaging and shipping, kitting and assembly of items, picking and packing for B2B, B2C, Wholesale, and delivery services.