**Teaching Faculty Position**

**Department of Fashion Business Management FIT SUNY Korea**

The Fashion Business Management Program FIT SUNY Korea seeks a full-time faculty member who is a business-driven professional with demonstrated leadership in the fashion and retail sectors, to teach undergraduate courses in the five key pillars of the program: leadership, product, merchandising, planning/analytics, and strategy. Candidates will demonstrate a strong background in fashion business management with a focus on fashion analytics; providing students with a comprehensive understanding of the principles, strategies, and practices in the field. The successful candidate will be current in industry advancements and emerging trends with a passion for empowering students to succeed in their academic and professional pursuits while embracing academic scholarship. The primary responsibility will be teaching to deliver engaging lectures that promote active learning and encourage critical thinking, analysis, and problem-solving skills; to develop and expand on curriculum in the areas of fashion analytics, planning and digital technology, merchandising strategies, brand development, and product development. Additional responsibilities include but are not limited to, advising students and identifying opportunities through mentoring, internships, seminars, and industry functions while cultivating strategic alliances with industry and other academic institutions. The successful candidate will serve an integral role in the planning and implementation of the strategic goals for the program, participate in department, School, and college-wide committee service, and support accreditation and administrative activities as required. This faculty position will begin in Fall 2024. Review of applications will commence on December 1, 2023, and continue until the position is filled. First consideration will be given to completed applications received by December 31, 2023. The salary and appointment rank will be based on education level and cumulative experience. For further information please visit [**www.sunykorea.ac.kr**](http://www.sunykorea.ac.kr)**.**

The candidate should be able to teach one or more of the following **fashion/business** courses:

* **FM 108 & FM 109: FIRST-YEAR EXPERIENCE 1&2**
* **FM 201: SOCIAL MEDIA APPLICATIONS FOR FASHION BUSINESS**
* **FM 203: BUSINESS INTELLIGENCE IN PLANNING AND BUYING**
* **FM 204: INNOVATION IN PRODUCT DEVELOPMENT**
* **FM 207: RETAIL STRATEGIES**
* **FM 231: STRATEGIES OF SELLING**

For course descriptions, see: [**http://catalog.fitnyc.edu/undergraduate/courses/fm/**](http://catalog.fitnyc.edu/undergraduate/courses/fm/)

REQUIREMENTS:

**Minimum Qualifications:**

* Candidates must have an MBA or master's degree in a field related to the fashion industry, or be enrolled in a master's degree program, in progress, to completion.
* Minimum of seven (7) years of professional experience in the fashion retail industry.
* Experience in the area(s) of fashion analytics, planning and digital technology, merchandising strategies, brand development, and product management.
* Excellent communication skills, both verbal and written, with the ability to convey complex concepts clearly and understandably.

**Preferred Qualifications:**

* College-level teaching or instructional experience.
* Global expertise in the fashion business industry.

APPLICATION INSTRUCTIONS:

The following required application materials must be submitted electronically to FBMsearch@sunykorea.ac.kr in a ***single*** PDF file containing:

* Letter of interest indicating your qualifications for the position
* Professional Resume/Curriculum Vitae
* Teaching Philosophy Statement
* Copy of Academic Transcripts and Degree Certificates from all colleges and universities attended
* A minimum of three professional references, including names, titles, addresses, phone numbers, and e-mail contact information.
* Official transcripts are required within the first 30 days of hire. Applicants with foreign degrees must submit a completed credential evaluation comparing their foreign academic accomplishments to standards in the U.S.
* Please note that due to the high volume of applications we receive, we are unable to contact each applicant individually regarding his or her application status

For further information, please contact:

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